

Handling of personal information regarding SHIMANO 100 WORKS

Shimano Co., Ltd. 3-77 Oimatsu-cho, Sakai-ku, Sakai City, Osaka 590-8577, Japan, Phone: +81-72-223-3957, Fax: +81-72-223-6045 (“Shimano”) handles the personal information provided by customers for the participation in the lottery for the SHIMANO 100 WORKS as controller as follows. Please read and acknowledge to the following before providing personal information.

Shimano’s data protection officer can be reached under privacy@shimano-eu.com.

Shimano Co., Ltd. will properly manage the personal information you provide. These can be:

- Name
- Address
- Telephone number
- E-mail address
- Billing and credit card information

Shimano processes personal information of users who enter into the lottery.

If a user does not provide the information flagged as necessary to enter the lottery and to conclude the sales contract, the user will not be able to participate in the lottery or buy the SHIMANO 100 WORKS.

Purposes of processing and legal basis:

- Processing the application, conducting the lottery and administrating/performing the sales contract, shipment and return/exchange process: necessary for the performance of the contract
- Responding to inquiries regarding products and orders: necessary for the performance of the contract if the inquiry relates to a contract with Shimano; if there is no contract we rely on our legitimate interests to communicate with interested users

- Implementation of other services and campaigns of our company that you applied for: we rely on your voluntary consent

We will provide personal information to businesses entrusted by us to the extent necessary to achieve the purposes of use described above (e.g. data processors such as technical service providers or shipping agencies). In this case, we oblige the business operator to properly maintain and manage personal information and process personal information in accordance with our instructions. In particular we will provide your personal information to the extent necessary to the following companies:

- Idumi Co., Ltd. (shipping agency, Japan)
- GMO Payment Gateway, Inc. (credit card payment provider, Japan).

The personal information will be deleted after the reason for the processing has expired. This is the case if the lottery and the sales periods as well as the projected time for possible exchanges of the SHIMANO 100 WORKS has expired (at the latest after 1 year) or the user withdraws a voluntary consent for the future.

Users have the following rights:

- Right of access to your personal information
- Right to rectification of inaccurate or incomplete personal information
- Right to erasure of your personal information
- Right to restriction of processing
- Right to data portability, when the processing of your personal information is based on your consent or on a contract, and the processing is carried out by automated means
- Right to object to the processing of your personal information on grounds relating to your particular situation, and right to object to the processing of your personal information for direct marketing purposes
- Right to withdraw consent for the future

For the exercise of these rights please contact us or our data protection officer under the contact information provided above.

Further you have the right to lodge a complaint with a supervisory authority.

For other details regarding the handling of personal information, please see our [privacy policy](#).